



October 7<sup>th</sup>, 2011

To Whom It May Concern:

The Dartmouth Crusaders Swim Club is a not-for-profit swim team which has been contributing to the lives of young people in the community of Dartmouth for over thirty years.

We are a competitive swim club offering a high-quality program for swimmers from the Novice to National levels. We have over 100 athletes ranging in ages between six and 18 years of age. Our swimmers- train at the Dartmouth Sportsplex six days a week and compete locally, nationally and internationally. It's very likely that you know someone who is, or was, a member of our Club.

We are touching base with local businesses and organizations in the hopes of securing advertising sponsorship. This year, we are offering 3 different levels of support. Please see attached.

Annually, we host 3 swim meets within HRM and advertising in our programs can reach upwards of 400 athletes plus parents and other spectators at each event. We have competitors who visit from across Nova Scotia which represents a great recognition opportunity for your organization! We would be thrilled to have your support and welcome any questions you may have.

On behalf of the Executive of the Dartmouth Crusaders Swim Club, I would like to thank you for your consideration and look forward to hearing from you soon!

Sincerely,

Catherine Robertson  
President , DCSC  
[Catherine.robertson@iwk.nshealth.ca](mailto:Catherine.robertson@iwk.nshealth.ca)  
902-469-4728

# Sponsorship Levels

## **Gold medal sponsor \$1000**

- Marketing opportunity to membership
- Full page ad in all 3 local meets
- Ad on website
- Recognized to full membership
- Ad in Annual Banquet program

## **Silver medal sponsor \$500:**

- Half page ad in all 3 local meets
- Ad on website
- Recognized to full membership
- Ad in Annual Banquet program

## **Bronze medal sponsor \$250:**

- Half page ad in one swim meet - DCSC Invitational meet (400 athletes)
- Ad on website
- Recognized to full membership
- Ad in Annual Banquet program